



Influencer Summit 2020 | Swiss Travel System media info

Innovation is the cornerstone of Swiss public transport and essential for a positive, carefree travel experience. From the new Grand Train Tour of Switzerland app to priority boarding at mountain railways: it's all there. Just like the good feeling. Because travelling by public transport is not only fast and comfortable but also climate-friendly.

The new Grand Train Tour of Switzerland app.



The unforgettable touring experience now has its own app – it's simply a question of choosing one's dream routing and discovering all must-sees. Push notifications make sure that the traveller doesn't miss any highlights along each respective stage of the tour. Many fun facts and a record of the journey by means of a "Been there" function are great add-ons.

Playful fun is also part and parcel of the app: travellers can collect stamps and awards and share them with friends via social media. Those who have collected a certain number of awards can even become "Master of Grand Train Tour of Switzerland". At the end of the journey, a sweet surprise awaits the "Masters" in the Lindt Boutique at Zurich Airport... that sort of commitment has to be rewarded after all! The app is available in seven different languages via App Store and Google Play Store. Free download as of February 2020. mystsnet.com/traintourapp

Mountain day trips.



Breakfast in a street café in the old town, a marvellous view from a mountain summit at 3,000 metres a.s.l. at lunchtime, a splendid dinner with a subsequent visit to the opera in the evening. What's a matter of course for locals is a surprise for guests from abroad: Switzerland is small, mountains are not far away, and public transport offers excellent service. Travelling from the city to the mountains and back is easy – even in a single day. Swiss cities are perfect starting points for day trips into the breath-taking mountain world. A must-try!

Voralpen-Express: Transforming old into new.



Turning old into new: That's one way to describe the transformation of the Voralpen-Express. This winter, the new train will be introduced on the route between Lucerne and St. Gallen. The exterior presents itself in copper-coloured splendour. The interior offers comfortable seating and plenty of storage space and a separate bistro zone with coffee and snacks. voralpen-express.ch/en/traverso

Clever travelling: priority boarding at mountain railways.



How often have you already been standing in front of a touristic highlight, thinking: “I wish I’d known that before.” Insider information can substantially influence a beautiful travel experience, especially on popular travel days. So, here’s a really useful tip for the next mountain excursion: priority boarding. Passengers can book their seat on the gondola, cableway or mountain railway beforehand. With a boarding pass they receive the ticket for a certain departure time and use a separate access – without queuing. This offer is available from CHF 5 at: Gornergrat, Jungfraujoch, Stanserhorn and Schilthorn, among others.
mystsnet.com/mountains

In harmony with nature.

Sustainability in public transport.



By public transport, guests enjoy carefree travel across Switzerland – and it is even climate-friendly. By using energy generated mainly from hydropower, railways take travellers to their destinations fast and comfortably – and virtually CO2-free. Whether gliding over the lake surface by solar boat or floating towards a summit on a cableway: renewable energy is part and parcel of public transport and not least thereby turns every journey through Switzerland into a special experience.

MS Diamant – climate-neutral on Lake Lucerne.



The modern motor vessel is a landmark achievement in Swiss navigation when it comes to quality and innovation. Underwater view, a lake-water footbath and the inner gallery with its impressive glass dome: this boat is unsurpassed when it comes to technological finesse and luxury. In addition, it sets new standards as Switzerland’s first climate-neutral regular-service boat. The scheduled-service and banquet vessel is powered by hybrid propulsion, which leads to a significantly lower fuel consumption and therefore lower CO2 emissions. lakelucerne.ch

Rhaetian Railway – on track with hydropower.



Rhaetian Railway, the operators of the world-famous Bernina Express, attach great importance to the origin of the energy they procure as well as further developments in the area of sustainability. Already since 2013, they have used 100% of hydropower for their locomotives and properties. Their energy requirement on trains and at railway stations is being optimised on an ongoing basis: whether with CO2-minimised external air controls, renewable energy for heating or modern recycling concepts.
rhb.ch/sustainability

Pictures are ready for download [here](#).

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